



# IFPA PARTNERSHIP PROGRAMME

---

We invite you to join us in our vision to achieve a world without suffering from psoriasis



INTERNATIONAL FEDERATION  
OF PSORIASIS ASSOCIATIONS

Psoriasis and psoriatic arthritis present a serious global health challenge affecting more than 125 million people worldwide. People with psoriasis and psoriatic arthritis face a range of unmet needs including inadequate treatment options, limited access to care, late diagnosis and stigma. Since its founding in 1971, IFPA has been working to resolve the many challenges faced by the international psoriasis community.

## Our partner programme

IFPA invites partners to join us in addressing the unmet needs of people with psoriasis and psoriatic arthritis.

We strive to have mutually beneficial and impactful partnerships. Our partner programme provides the opportunity to become an official World Psoriasis Day sponsor, to engage with us on raising psoriasis on the global and national agenda and to define mutually beneficial projects.

### WHY PARTNER WITH IFPA

#### IFPA unites people with psoriasis

IFPA is the only global patient organisation working exclusively with psoriasis and psoriatic arthritis. IFPA unites and supports 55 national and 4 regional member organisations. This base provides IFPA with the legitimacy to act as the global voice of the psoriasis community, which numbers over 125 million people with psoriasis and psoriatic arthritis.

#### IFPA mobilises stakeholders around psoriasis

As a large global federation, IFPA has the power to mobilise people from a wide range of countries and professions in the name of psoriasis care. IFPA brings together leading psoriasis experts through the World Psoriasis & Psoriatic Arthritis Conference and mobilises people living with psoriasis, their family members and the general public through World Psoriasis Day (29 Oct).

#### IFPA raises psoriasis on the global agenda

IFPA has an established track record of advocating on behalf of those with psoriasis and psoriatic arthritis. This is evident through the adoption of the WHO Resolution on Psoriasis in 2014 and the publication of the WHO Global Report on Psoriasis in early 2016, which IFPA collaborated with a number of stakeholders on.

#### IFPA is focused on collaborating to bring about change

The challenge of addressing the unmet needs of people with psoriasis is complex and therefore requires a multi-stakeholder approach. IFPA has a record of uniting and collaborating with representatives from medical societies, the private sector and other NGOs.

### IFPA AND ITS ALLIES CALL FOR FOUR ESSENTIAL ACTIONS ON PSORIASIS

- Ensuring access to early and adequate diagnosis for all psoriasis patients worldwide;
- Ensuring early screening for psoriasis patients to prevent and control other NCDs;
- Ensuring the availability of essential medicines for all people living with psoriasis;
- Integrating psoriasis into national health systems and the global development agenda.

## IFPA PARTNER PROGRAMME

65,000 EUR per year

- RECOGNITION AS AN OFFICIAL PARTNER OF WORLD PSORIASIS DAY
  - WPD theme, communication messages and logo available to use internally and externally (i.e. banners and postcards, etc.)
  - Invitations to WPD meeting (in conjunction with the IFPA members' meeting)
- ACCESS TO 55 MEMBER ASSOCIATIONS IN 53 COUNTRIES
  - Invitations to "Meet the Regional Experts" session organised during the IFPA members' meeting
- SUPPORT IFPA'S WORK TO RAISE PSORIASIS ON THE GLOBAL AND NATIONAL AGENDA
  - Support advocacy efforts of IFPA member including putting the psoriasis action plan on the national agenda
  - Capacity building of IFPA members
- WORLD PSORIASIS AND PSORIATIC ARTHRITIS CONFERENCE
  - Opportunity to give input to the planning of symposia and exhibition packages for the World Psoriasis and Psoriatic Arthritis Conference
- RECOGNITION AS AN IFPA PARTNER
  - Visibility on IFPA's website and other materials
- ACCESS TO IFPA COMMUNICATION UPDATES
  - Newsletters, email alerts and access to IFPA statements and policy briefs

---

## Our flagship programmes

### WORLD PSORIASIS DAY

Included in the IFPA Partner Programme

Conceived by patients for patients, World Psoriasis Day takes place every year on the 29th of October, and sets out to give an international voice to the more than 125 million people with psoriasis/psoriatic arthritis around the world. Each year, IFPA plays a central role in coordinating World Psoriasis Day and mobilising patient organisations from around the world in their goal to raise awareness, encourage improved access to care, and provide information about psoriasis.

### JOIN THE IFPA GLOBAL PSORIASIS COALITION

30,000 EUR per year

*Available to IFPA Partners only*

We invite partners to join the IFPA Global Psoriasis Coalition, which advocates for the inclusion of psoriasis on the global NCD agenda. To achieve this important goal, IFPA has formed a partnership with the NCD Alliance and united stakeholders from medical societies, the private sector and other NGOs.

By joining the IFPA Global Psoriasis Coalition, partners will have the opportunity to be part of a reference group, which will contribute with input to the Steering Committee. The Steering Committee will provide input to the WHO Global Action Plan updates.

### IFPA SOLIDARITY FUND

Contributions welcome

The IFPA Solidarity Fund addresses the funding gap faced by many member organisations who have scarce economic resources. Members will have the opportunity to apply for a grant to support their psoriasis advocacy, education and awareness-raising. The Solidarity Fund will be set up through voluntary contributions by IFPA supporters, IFPA members and other actors working to raise awareness on psoriasis, promote a better understanding of the disease and improve the lives of people living with psoriasis.

### WORLD PSORIASIS AND PSORIATIC ARTHRITIS CONFERENCE

Refer to conference packages for fees

Every third year IFPA organises the World Psoriasis & Psoriatic Arthritis Conference gathering researchers, clinicians, allied health professionals, patient leaders, and industry representatives for a unique, high-level scientific meeting. This conference provides a unique opportunity for partners to share clinical trial results with patients as well as rheumatologists and dermatologists.

The 4th World Psoriasis & Psoriatic Arthritis Conference in 2015 gathered more than 1,100 dermatologists, rheumatologists, GPs, scientists, patient leaders and industry representatives from nearly 70 countries.

*Available to IFPA Partners only*

To ensure that the conference meets our partner expectations, all IFPA partners have the opportunity to give input to symposium and exhibition packages.

### STRATEGIC PARTNERSHIP PROJECTS

Fee determined on a per project basis

*Available to IFPA Partners only*

Given that each partner has unique needs and priorities, we offer the opportunity to collaborate on individual programmes which are tailored to address the corporate social responsibility objectives of each partner.

IFPA has a track record of successfully driving cost effective and high quality programs and is always looking to collaborate with partners on new projects around patient education, advocacy and awareness. All partnerships are conducted according to IFPA's code of conduct and ethical rules.

Reach out to us if you are interested in collaborating on a project.

---



INTERNATIONAL FEDERATION  
OF PSORIASIS ASSOCIATIONS

## About IFPA

The International Federation of Psoriasis Associations (IFPA) is a non-profit organization made up of national and regional psoriasis associations from around the world.

IFPA strives to be the global psoriasis advocacy organization. Its goals are to empower IFPA's members, improve living conditions for patients, raise awareness of psoriasis and psoriatic arthritis and cooperate with fellow stakeholders. Since its founding in 1971, IFPA has continuously sought to resolve the challenges facing the international psoriasis community.

### IFPA Vision

Achieve a world without suffering from psoriasis

### IFPA Mission

Be the global psoriasis advocacy association, with a focus on empowering our members, improving living conditions for psoriasis patients, raising awareness and cooperating with fellow stakeholders.

Discover more  
[www.ifpa-pso.com](http://www.ifpa-pso.com)

Follow us



For more information about the IFPA Partner Programme

**Sophie Andersson**  
Executive Director  
Tel: +46 (0)738-702 252  
E-mail: [sophie.andersson@ifpa-pso.com](mailto:sophie.andersson@ifpa-pso.com)

**IFPA SECRETARIAT**

Gustavslundsvägen 143  
167 51 Bromma  
SWEDEN

E-mail: [info@ifpa-pso.com](mailto:info@ifpa-pso.com)