SPONSOR & EXHIBITION PROSPECTUS

5th World Psoriasis & Psoriatic Arthritis Conference
June 27 - 30, 2018 / Stockholm, Sweden
Welcome to the
5th World Psoriasis & Psoriatic Arthritis Conference

The International Federation of Psoriasis Associations is honoured to invite you to the 5th World Psoriasis & Psoriatic Arthritis Conference in Stockholm, Sweden, June 27-30, 2018.

The World Psoriasis & Psoriatic Arthritis Conference is an established scientific conference organized by IFPA. It presents the latest developments in psoriasis and psoriatic arthritis research.

Because medical professionals from both the dermatology and rheumatology field attend, the conference provides a unique cross-specialty forum. Delegates can explore the psoriasis disease from different perspectives by networking with patients leaders and industry representatives in attendance.

Since 2006, IFPA has organized the World Conference every third year. The latest conference drew over 1,000 delegates from nearly 70 different countries.

The 2018 Conference’s theme is “Psoriasis - Science and Patients: Global Challenges and Future Perspectives.”

President of the Conference
Prof. Mona Ståhle

Scientific Executive Committee
Co-Chairman Dr. Arthur Kavanaugh
Co-Chairman Prof. Peter van de Kerkhof

President of IFPA
Lars Ettarp

Scientific Advisory Board
Dermatology
Prof. Peter van de Kerkhof, the Netherlands
Prof. Mark Lebwohl, USA
Dr Alan Menter, USA
Prof. Jörg Prinz, Germany
Prof. Mona Ståhle, Sweden

Rheumatology
Dr Philip Mease, USA
Prof. Christopher Ritchlin, USA
Sponsors and exhibitors will need to arrange onsite freight delivery and move-in on 27 June. The actual exhibition dates will be 28-30 June 2018.

*All prospectus costs excluding VAT*

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Price (SEK/EUR)</th>
<th>Sold Out</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND SPONSORSHIP PACKAGE</td>
<td>650 000 (69 000)</td>
<td>Yes</td>
</tr>
<tr>
<td>PLATINUM SPONSORSHIP PACKAGE</td>
<td>525 000 (56 000)</td>
<td>Yes</td>
</tr>
<tr>
<td>GOLD SPONSORSHIP PACKAGE</td>
<td>395 000 (42 000)</td>
<td>Yes</td>
</tr>
<tr>
<td>SILVER SPONSORSHIP PACKAGE</td>
<td>295 000 (32 000)</td>
<td>Yes</td>
</tr>
<tr>
<td>BRONZE SPONSORSHIP PACKAGE</td>
<td>100 000 (11 000)</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**The Bronze sponsor will obtain:**

- 2 Delegate Registrations
- Listing of the sponsor’s company name, logo and sponsorship in the Final Program
- One 1/4 page, four colour advertisement in the Final Program
- Company logo on the Conference website with a link to the Sponsor website
- Company name on all official printed promotion materials
- Exhibition space of maximum 18 square meter
- 1 free exhibitor badge per 6 Sqm exhibition space booked

**Comment:**

- Included
- Included
- Included
- Included
- Included
- Included
- Included
- SEK 4 500 (EUR 475) per m² (floor space only)
- Included

**INDUSTRY-SPONSORED SATELLITE SYMPOSIA**

SOLD OUT
## Additional Sponsorship Items

### Advertisement in Final Program

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, four colour advertisement</td>
<td>100 000 SEK (10 600 EUR)</td>
</tr>
<tr>
<td>Half page, four colour advertisement</td>
<td>60 000 SEK (6 400 EUR)</td>
</tr>
<tr>
<td>Quarter of a page, four colour advertisement</td>
<td>40 000 SEK (4 300 EUR)</td>
</tr>
</tbody>
</table>

### Poster Tour Supporter

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement on sign up page of the poster tour branded meeting point (Could be the poster help desk)</td>
<td>100 000 SEK (10 600 EUR)</td>
</tr>
<tr>
<td>Acknowledgement as the Poster tour sponsor on the website</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement on Sponsors’ board</td>
<td></td>
</tr>
</tbody>
</table>

### Abstracts on USB Key

- *SOLD OUT*

### Printing Station

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded printing station placed in the exhibition area</td>
<td>125 000 SEK (13 500 EUR)</td>
</tr>
<tr>
<td>Dedicated computers and printers for delegates</td>
<td></td>
</tr>
</tbody>
</table>

### Conference Application Sponsor

- *SOLD OUT*

### Other Advertisements

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement space at the entrance of the Waterfront (2 windows - height 2.85 m, width 1.68 m)</td>
<td>150 000 SEK (16 000 EUR)</td>
</tr>
</tbody>
</table>

### Charging Station

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded station</td>
<td>125 000 SEK (13 500 EUR)</td>
</tr>
<tr>
<td>Placed in Exhibition Area</td>
<td></td>
</tr>
</tbody>
</table>

*Please contact Meetagain if you want to book a meeting room / lounge space for your company.*
EXHIBITION SPACE ONLY

The Exhibitor will obtain:

- Exhibition space of maximum 12 square meters *(Exhibition space can be booked in the following sizes: 6 & 12 sqm)*
- 1 free exhibitor badge per 6 Sqm exhibition space booked
- Daily cleaning of aisles and common areas
- General lighting for all the event areas
- Company name will be listed on the Exhibitor’s website

Comment:

- SEK 5 500 (EUR 580) per m² (floor space only)
- Included
- Included
- Included
- Included

The payment will be settled by an invoice from the Conference Bureau. Diamond, Platinum, Gold, Silver and Bronze packages – 40% is payable upon confirmed booking. The remaining 60% is due February 1, 2018. Other sponsorship items payable in full upon confirmed booking.

All invoices must be paid prior to arrival. Build up will not be allowed if a balance is outstanding. Meetagain reserves the right to pass on costs incurred for payment of fees in any currency other than SEK.

CONFIRMATION

Confirmation of your online reservation and stand allocation will be mailed to you with an accompanying invoice.

VAT

All companies are required to pay Value Added Tax at the prevailing rate. All rates given in this document excluding VAT if not otherwise indicated.

CANCELLATION

All cancellations must be made in writing to the Conference Bureau and the following cancellation policy will be enforced for Diamond, Platinum, Gold, Silver and Bronze packages as well as exhibition space:

- 10% of the contract price if the cancellation is received more than 12 months prior to the exhibition.
- 50% % of the contract price if the cancellation is received after that time and up to 6 months prior to the exhibition
- 100% % of the contract price if the cancellation is received within 6 months prior to the exhibition. Other sponsorship items are not refundable.
1. Acceptance of an application represents a binding agreement for the stand space and rent that are specified in the order confirmation from Meetagain Konferens AB or in other correspondence from Meetagain Konferens AB. The stand space must not be occupied until the registration fee and stand rent have been paid in full.

2. Meetagain Konferens AB reserves the right to decide which exhibitors are allocated space and how stand space is allocated, as it deems appropriate. The transfer of rented space, in part or in full, is not permitted without the approval of Meetagain Konferens AB. The cancellation of rented space by an exhibitor does not release the exhibitor from the obligation to pay the rent for the space ordered, nor entitle the exhibitor to repayment of rent that has already been paid.

3. Exhibitors undertake to read and abide by the “General Regulations for Exhibitors” that are enclosed with the application, as well as all other regulations concerning order and safety, or instructions of a technical nature, that are issued Meetagain Konferens AB and are effective at the time.

4. Only those items that are deemed Meetagain Konferens AB to be in accordance with the aims of the relevant exhibition, and meet reasonable quality requirements or are deemed suitable in some other way, may be exhibited. If an exhibited item is regarded as failing to meet the specified requirements of Meetagain Konferens AB, the exhibitor is obliged to remove the item from the stand immediately and at his own cost. Exhibitors are not entitled to partial or full repayment of stand rent that has been paid, nor to receive any compensation from Meetagain Konferens AB for costs or damages, direct or indirect, that may arise as a result of such a decision by Meetagain Konferens AB.

5. Penalty interest will be debited in the event of late payment at a rate of 1.5% per commenced month. An administrative charge of 4% of the invoiced amount, incl. VAT, will be debited for card payments.

6. The exhibition halls are accessible to exhibitors from the date and time indicated by Meetagain Konferens AB. All exhibit items shall be fully assembled prior to the opening of the exhibition. Maximum standard height of stand is 2.5 metres. Exhibitors are required to accept any changes in the allocated space that circumstances dictate. The space allocated to the exhibitor may not be exceeded either in height or any other dimensions. Exhibitors must abide by any regulations that may be set forth by the State or local authorities. Meetagain Konferens AB is not liable for costs or damages that may arise in connection herewith.

7. Exhibitors are reminded of their obligation in accordance with the Swedish Work Environment Act (Chapter 3:8) to ensure that equipment exhibited for the purpose of sale or promotion provides adequate protection against danger to health and the risk of accident or injury.

8. Exhibitors are obliged to ensure that the space rented to them is kept clean.

9. All exhibits must be removed from the exhibition area after the close of the exhibition on the date and time specified by Meetagain Konferens AB. If this is not done by the specified date Meetagain Konferens AB is entitled to remove the items at the exhibitor’s own cost and risk.

10. The exhibitor is liable for any damage caused either by himself or by any of his assistants to the exhibition premises and grounds. The exhibitor is also liable for any other damage arising from the exhibitor’s failure to supervise the space rented by him. Meetagain Konferens AB is not responsible for the exhibited property. It is the responsibility of the exhibitor to secure and maintain the necessary insurance cover that is required to use the exhibition space. Meetagain Konferens AB is freed from its obligation to meet its part of the agreement and from any obligation to pay compensation if it is unable to fulfil its undertaking, or could only do so at exceptionally high cost, due to events such as riot, war, strike, lock-out, fire, explosion or intervention by a government authority, over which Meetagain Konferens AB has no control and could not be reasonably expected to foresee.

11. Any taxes, including VAT, and other surcharges that may be imposed in connection with the exhibitor’s use of the space will be charged to the exhibitor. In those cases where catalogues, databases or other information are compiled (for example for use on the Internet or in printed form) Meetagain Konferens AB is free from any liability for any errors in such information.

12. Exhibited objects may not be removed from the exhibition place for the duration of the exhibition. Products liable to customs duty may only be removed after examination and with the written permission...
of the Swedish Customs Authorities. Exhibitors must bear the cost of transport, erection and dismantling of stands, tents, pavilions, etc., as well as the cost of connection to electricity, water, etc. If any items or waste are left on the stand after the final day for moving out, the Swedish Exhibition Centre is entitled to have them removed at the exhibitor’s own cost and risk.

13. This height must not be exceeded the height specified by Meetagain Konferens AB without special reason, and then only in consultation with Meetagain Konferens AB. Advertisements for other exhibitions or displays are not permitted in the exhibition area. Posters may be affixed only where indicated by Meetagain Konferens AB.

14. The liability of Meetagain Konferens AB to pay damages to exhibitors in connection with the contract is limited to direct damages up to an amount equivalent to the charge for the rented space. Meetagain Konferens AB is not liable under any circumstances, with the exception of gross negligence, for indirect damages such as loss of profits, expected savings, loss of income or any other general capital damages.

15. Exhibitors give Meetagain Konferens AB the right to handle personal details during the processing of applications. The application indicates which information is obligatory. The exhibitor accepts that such information is recorded for the purpose of contracts and administration. (Information may be passed on to external partner companies for use in marketing.)

16. Political propaganda is not permitted on stands or in any other part of the exhibition area.

17. All disputes in connection with the interpretation or implementation of this agreement shall be resolved in a Swedish court of law. Swedish substantive law shall apply. The arbitration proceedings shall be held in Stockholm.
About IFPA

The International Federation of Psoriasis Associations (IFPA) is a non-profit organization made up of national and regional psoriasis associations from around the world.

IFPA is a global psoriasis advocacy organization. Its goals are to empower IFPA’s members, improve living conditions for people with psoriasis and psoriatic arthritis, raise awareness of the disease and cooperate with fellow stakeholders. Since its founding in 1971, IFPA has continuously sought to resolve the challenges facing the international psoriasis community.

Discover more
www.ifpa-pso.com